



**BREVARD** County  
SPACE COAST AREA TRANSIT

**Public Information Release**

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FOR IMMEDIATE RELEASE  
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***Transit System Offers Free Bus Rides on National Dump the Pump Day  
Print a free-ride coupon on RideSCAT.com and ride for free June 16th***

With the return of high gas prices, Space Coast Area Transit announced today that it would join with other public transportation systems nationwide to participate in the 6<sup>th</sup> annual National Dump the Pump Day. Space Coast Area Transit's website, RideSCAT.com, currently features a printable coupon on its home page that will allow passengers to ride the bus for free on Dump the Pump Day, Thursday, June 16, 2011. Sponsored by the American Public Transportation Association (APTA), the one-day event encourages people to try riding public transportation and save money, instead of driving a car.

Started in June 2006 when gas prices were \$3 per gallon, this national day emphasizes that public transportation is a great travel option that also helps people save money. "With the high price of gasoline, saving money is on everyone's minds," stated Jim Liesenfelt, Director of Space Coast Area Transit. "Public transportation is the quickest way to beat high gas prices, and Dump the Pump Day is an excellent opportunity for our residents to try transit for free," he said.

According to the latest APTA Transit Savings Report, individuals in a two-person household can save an average of more than \$10,000 annually by downsizing to one car. For bus maps and schedules, contact Space Coast Area Transit at 633-1878 or log on to RideSCAT.com. For vanpool information, call 952-4563.

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APTA Transit Savings Report:

[http://www.apta.com/mediacenter/pressreleases/2011/Pages/110414\\_TSR\\_april.aspx](http://www.apta.com/mediacenter/pressreleases/2011/Pages/110414_TSR_april.aspx)

Attachments: Dump the Pump Ticket on RideSCAT.com  
Public Transportation Fact Sheet

**Dump the Pump!  
Valid 6/16/11 only.**

*Your Ticket to*

**RIDE FOR FREE!**

**Dump the Pump!**  
June 16th!

Maps and Schedules

**633-1878**

**[RidesCAT.com](http://RidesCAT.com)**



space  
Coast  
and  
**RidesCAT.com**



This ticket is good for June 16th, 2011 only.  
Space Coast Area Transit is not responsible  
for lost or stolen passes.

# **PUBLIC TRANSPORTATION FACT SHEET**

## **QUICK FACTS**

- In 2009, Americans took 10.2 billion trips on public transportation.
- 35 million times each weekday, people board public transportation.
- From 1995 through 2009, public transportation ridership increased by 31%—a growth rate higher than the 15% increase in U.S. population and higher than the 21% growth in the use of the nation's highways over the same period.
- Public transportation is a \$48.4 billion industry that employs more than 380,000 people.
- More than 7,700 organizations provide public transportation in the United States.

## **PUBLIC TRANSPORTATION REDUCES GASOLINE CONSUMPTION**

- Public transportation's overall effects save the United States 4.2 billion gallons of gasoline annually – more than 3 times the amount of gasoline imported from Kuwait.
- Households near public transit drive an average of 4,400 fewer miles than households with no access to public transit.
- This equates to an individual household reduction of 223 gallons per year.

## **PUBLIC TRANSPORTATION REDUCES CARBON FOOTPRINT**

- Communities that invest in public transit reduce the nation's carbon emissions by 37 million metric tons annually— equivalent to New York City; Washington, DC; Atlanta; Denver; and Los Angeles combined, stopping using electricity.
- One person switching to public transit can reduce daily carbon emissions by 20 pounds, or more than 4,800 pounds in a year.
- A single commuter switching his or her commute to public transportation can reduce a household's carbon emissions by 10% and up to 30% if he or she eliminates a second car.
- When compared to other household actions that limit CO<sub>2</sub>, taking public transportation can be 10 times greater in reducing this harmful greenhouse gas.

## **PUBLIC TRANSPORTATION PROVIDES ECONOMIC OPPORTUNITIES**

- For every \$1 invested in public transportation, \$4 in economic returns is generated.
- Every \$1 billion invested in public transportation supports and creates 36,000 jobs.
- Every \$10 million in capital investment in public transportation yields \$30 million in increased business sales.
- Every \$10 million in operating investment yields \$32 million in increased business sales.

## **PUBLIC TRANSPORTATION SAVES MONEY**

- The average household spends 18 cents of every dollar on transportation, and 94% of this goes to buying, maintaining, and operating cars, the largest expenditure after housing.
- Public transportation provides an affordable, and for many, necessary, alternative to driving.
- Households that are likely to use public transportation on a given day save over \$8,400 every year

## **PUBLIC TRANSPORTATION ENHANCES PERSONAL OPPORTUNITIES**

- Public transportation provides personal mobility for people from every walk of life.
- Access to public transportation gives people transportation options to get to work, go to school, visit friends, or go to a doctor's office.
- Public transportation provides access to job opportunities for millions of Americans.

## **PUBLIC TRANSPORTATION SAVES FUEL, REDUCES CONGESTION**

- Access to bus and rail lines reduces driving by 4,400 miles per household annually.
- Americans living in areas served by public transportation save 646 million hours in travel time and 398 million gallons of fuel annually in congestion reduction alone.
- Without public transportation, congestion costs would have been an additional \$13.7 billion.