



NEWS ON THE MOVE

Newsletter, Winter 2011

Dear Wendy,

During this special time of year, we'd like to take this time to thank you for your continued patronage. Your support year-round enables us to come up with new and even better ways to serve you! On January 7, 2012, all of our maps and schedules will be updated to implement minor service changes in order to help us continue improving transit service. From our family to you and yours, happy holidays!

Quick Links

- [Space Coast Area Transit](#)
- [Get Bus Advertising Rates](#)
- [Find Vanpools in Your Area](#)
- [Locate Park & Ride Lots](#)
- [reThink Your Commute](#)
- [Join I'm 4 Transit](#)

Volunteer Spotlight on JOHN DERRICK



1,300 Hours of Service

John has been a valuable asset to our team since December 2005. He selflessly volunteers his personal time to help those less fortunate and has proven himself to be a very calm and thoughtful person, especially with individuals requiring personalized attention.



Everyday in Brevard County there are frail and elderly residents who need your help. These seniors live at home on limited incomes. A few hours of volunteer support can make a major difference in their lives.

[Find out more](#) or call 321-635-7999.

Vanpool To Work



Brevard County has one of the largest commuter vanpool programs in the United States. Participants are provided with state-of-the-art vans that are convenient, affordable, and reliable. [Find out more!](#)

Take the work out of getting to work and receive [tax-free benefits](#).

See what vanpools are traveling in your area or find commuters just like you who are interested in forming a new one with [V-Ride](#).

Space Coast Area Transit Holiday Service

Christmas Eve, Christmas Day, and Day after Christmas

- * Saturday, December 24th - Service until 6:00 PM
- * Sunday, December 25th - No Fixed Route Service
- * Monday, December 26th - No Fixed Route Service

New Year's Eve, New Year's Day, and Day after New Year's

- * Saturday, December 31st - Service until 6:00 PM
- * Sunday, January 1st - No Fixed Route Service
- * Monday, January 2nd - No Fixed Route Service

Martin Luther King Jr. Day

- * Monday, January 16th - No Fixed Route Service

Florida Public Transportation Association Names Space Coast Area Transit 2011 Outstanding Public Transportation System

[Space Coast Area Transit](#) was named the 2011 Outstanding Public Transportation System and received the 2011 Judges' Choice Award for marketing, as well as three other first place awards, at the 37th Florida Public Transportation Association (FPTA) Annual Conference recently held in Tampa, Florida. Operations of transit systems throughout the state of Florida were compared in order to determine the Outstanding Public Transportation System award winner. Quantitative measures, comprising two-thirds of the scoring system, included an analysis of functions such as the number of passenger trips, vehicles operated, and hours of service in comparison to overall operating expenses. Qualitative measures such as safety, customer service, and community relations comprised the other one-third of the score.

Wes Watson, FPTA's executive director, stated, "Many transit agencies in our state are doing an outstanding job, especially in light of the tight economy generating a need for increased services while simultaneously creating a decrease in the revenue from which those services are derived. However, when we analyzed the comparative data, it was clear that [Space Coast Area Transit](#) was truly deserving of this award." Jim Liesenfelt, Director of [Space Coast Area Transit](#), said he felt both humbled and gratified. "To be recognized as the most efficient transit agency when compared with all your peers throughout the state is very humbling. At the same time, to have our County Commission and the outstanding employees in our department recognized on a state-wide level as good stewards of the trust that the citizens of Brevard County have placed in us-from both a financial and a customer service standpoint-is a badge of honor that all of us are very proud to wear."

[Space Coast Area Transit](#) also won the 2011 Judges' Choice Award for a marketing campaign entitled "We've Gone Google," which features social media, a mobile website, and interior bus signage that features a QR code sending you to the agency's Google Maps Trip Planner. Additionally, [Space Coast Area Transit](#) received awards for their website [RideSCAT.com](#), signage, and internal employee communications. For maps and schedules call 633-1878 or log on to [RideSCAT.com](#) on your PC, MAC, or mobile device.

BREVARD COUNTY SYSTEM MAP

Bus Schedule Effective 1/7/12



Connect With Us!

- [RideSCAT.com](#)
- [SpaceCoastTransit](#)
- [Space Coast Area Transit](#)
- [SCATBus](#)



321.633.1878

[RideSCAT.com](#)



Let [Space Coast Area Transit](#) help make your shopping experience an enjoyable one this Christmas season! Avoid the holiday parking lot hassle and let us make it easier for you to complete those holiday chores. At this joyful time of the year, we'd like to take a moment to express our gratitude for your support and patronage throughout the year. Our customers are our biggest asset and we appreciate the opportunity to serve you. From each one of us to you, the very best of holidays and the happiest of New Years!

Sincerely,

Jim Liesenfelt

Jim Liesenfelt, Director
Space Coast Area Transit

Join Our Mailing List!

To view updated maps and schedules that are effective January 7th, log-on to [RideSCAT.com](#) after January 1, 2012. Printed copies will also be in brochure racks at both terminals, [401 South Varr Avenue in Cocoa](#) and [460 S. Harbor City Boulevard in Melbourne](#), after January 1st. For maps by mail, call 633-1878.